



**VALENTINA NARDINI**

(603) 400-8172 | <http://www.vndesign.me> | [valentina.nar@gmail.com](mailto:valentina.nar@gmail.com)

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## TECHNICAL SKILLS & CERTIFICATIONS

<b>Visual and UI/UX:</b>	Adobe Creative Suite: XD, Illustrator, After Effects, Photoshop, Dreamweaver, InDesign, Premiere; Final Cut Pro
<b>Front-end and Web Development:</b>	HTML, SCSS, CSS3, JavaScript, jQuery, Vue.js, Bootstrap, Sublime Text, Brackets, Laravel Blade, GitLab, Drupal, Statamic CMS, WordPress, Joomla, Adobe Experience Manager, Magnolia, SEO Optimization, Google Analytics, Clarity MailChimp, SharePoint, Jira Service Desk
<b>Certifications/Courses:</b>	Google UX Design (In Progress), Adobe Certified Expert in Photoshop CS6, Introduction to PHP
<b>Languages:</b>	Italian, French & Spanish

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## PROFESSIONAL EXPERIENCE

- UI/UX and Visual Designer** – BuildingGreen, Inc., Brattleboro, VT October 2021 – Present
- Lead, design, and prototype responsive user interfaces in Adobe XD for the new BuildingGreen, LEEDuser and Peer Networks Hub platforms
  - Design and manage visual projects, including animations, in Adobe Illustrator, InDesign, Photoshop and After Effects
  - Develop the front-end of the new BuildingGreen and LEEDuser websites in Drupal 9, creating responsive and cross browser compatible templates in HTML, SCSS, Bootstrap 5.x, JavaScript, and jQuery
  - Develop and manage the Drupal 7 and Drupal 9 websites creating templates for cross browser compatible web pages using HTML and SCSS as well as email templates on MailChimp
- Graphic Designer** – Keene State College Redfern Arts Center, Keene, NH September 2020 – May 2021
- Developed visual graphic assets for virtual events that met the expectations of the audience
  - Collaborated with team to produce materials promoting activities related to the Redfern Arts Center as well as branding products using Adobe Photoshop, Illustrator, and InDesign
- Graphic Designer/Front-End Developer** – SNHU Office of Institutional Advancement, Manchester, NH September 2019 – July 2020
- Assisted with content building and website design by creating graphics in Photoshop and Illustrator to reach a diverse audience
  - Managed the content of the SNHU Alumni website, editing the code and the style of some pages
  - Implemented strategic initiatives by developing social media graphics, digital content, and print collateral for events
- Web and Graphic Designer/Front-End Developer** – SNHU School of Business, Manchester, NH January 2020 – March 2020
- Created the wireframe and web layout for new restaurant and collaborated with graphic design team to create print materials
  - Developed the front-end of the website and managed the contents for accuracy
  - Supported the social media team to promote the website and increase awareness
- Front-End Developer** – Adacto Digital Native Agency, Empoli (Florence), Italy April 2017 – July 2019
- Developed the front-end of responsive and cross browser compatible websites in HTML, Laravel Blade, CSS 3, SCSS, Bootstrap, JavaScript, jQuery, Vue.js as well as websites in WordPress and Statamic CMS
  - Created graphics using Photoshop or Illustrator and devised email templates in HTML and with MJML Framework to ensure high quality graphic standards and brand consistency
  - Managed the content of websites with Adobe Experience Manager, Magnolia, WordPress, and Joomla
- Front-End Developer and Web Graphic Designer** – DgNet Web Agency, Florence, Italy February 2014 – March 2017
- Worked well with a diverse team to manage multiple projects on time and within budget, while providing exceptional customer support, strategic problem-solving, and direction throughout the website development process
  - Assisted in the creation and execution of cross-browser websites, newsletters in Adobe Photoshop and HTML with compatibility for both desktop and mobile, and the integration of owner PHP CMS to manage digital content
  - Analyzed keywords and utilized SEO techniques to increase website rankings and visibility on all major search engines
- UX Designer and Front-End Developer** – Next.it S.r.l., Empoli (Florence), Italy May 2010 – February 2014
- Utilized user-centered design principles to develop functional interfaces in order to provide the best end-user experience
  - Created web layouts in Adobe Photoshop and converted layouts using HTML and CSS, integrating the pages with CMS in ASP and in PHP to support the management and delivery of content while maintaining functionality
  - Developed online campaigns using Google AdWords and Facebook Ads to reach target audience and increase user engagement
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## EDUCATION

<b>Bachelor of Arts in Graphic Design</b> Keene State College <b>GPA 4.0</b>	December 2021 Keene, NH
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